

NEW BOOK ACQUISITIONS FOR THE MONTH OF APRIL 2023 COLLEGE DEPARTMENT

B. S. HOSPITALITY MANAGEMENT, B. S. TOURISM MANAGEMENT

- Bajao, Grayfield T. (2022). *Micro perspectives of tourism and hospitality*. Wiseman's Books Trading. Call Number: FIL G 155 B35 2022
- Banzuelo, Loida R. (2022). *Practicum manual college of hospitality and tourism management*. Mindshapers. Call Number: FIL G 155 B36 2022
- Cagurangan, Tranquilino (2022). *Legal aspects in tourism & hospitality*. Mindshapers. Call Number: FIL G 155 C34 2022
- Coombs, W. Timothy (2022). *Strategic sport communication: traditional and transmedia strategies for a global sports market*. Routledge. Call Number: GC GV 567.5 C66 2022
- Dela Cruz, Michael (2022). *Events management*. Unlimited Books. Call Number: FIL GT 3405 D45 2022
- Kolb, Bonita M. (2022). *Event management for the tourism and hospitality industries*. Routledge. Call Number: GC GT 3405 K65 2022
- Marte-Lago, Elpedia (2022). *Introduction to culinary arts*. Mindshapers. Call Number: FIL TX 661 M37 2022
- Rodolfa, Bernardo B. (2022). *Applied business tools and technologies in tourism and hospitality*. Unlimited Books. Call Number: FIL HD 30.213 R63 2022
- Vucetic, Aleksa (2022). *Strategic management in tourism*. [s.n.]. Call Number: GC G 155 V83 2022
- Yao, Claire Ann (2022). *Fundamentals in food service operations*. Rex Book Store. Call Number: FIL TX 943 Y36 2022
- _____. (2021). *Philippine tourism: discover about history, culture people of Philippines*. [s.n.]. Call Number: FIL G 155 P45 2021
- Cornell, Grant B. (2021). *Research in tourism*. Rex Book Store. Call Number: FIL G 155.7 C67 2021
- Mason, Peter (2021). *Tourism impacts, planning and management*, 4th ed. Routledge. Call Number: GC G 155 M37 2021

- Osorno, Rene D. (2021). ***Applied business tools and technologies in tourism and hospitality***. Wiseman's Books Trading. Call Number: FIL HD 30.2 O86 2021
- Pike, Steven (2021). ***Destination marketing essentials***, 3rd ed. Routledge. Call Number: GC G 155 P55 2021
- Vucetic, Aleksa (2021). ***Tourism destination management***. [s.n.]. Call Number: GC G 155 v83 2021
- Bajao, Grayfield T. (2020). ***Practicum training record book for hospitality management***. Wiseman's Books Trading. Call Number: FIL G 1155 B35 2022
- Dwyer, Larry (2020). ***Tourism economics and policy***, 2nd ed. Channel view Publication. Call Number: GC G 155 D89 2020
- Okumus, Fevzi (2020). ***Strategic management for hospitality and tourism***, 2nd ed. Routledge. Call Number: GC G 155 S77 2020
- Slocum, Susan L. (2020). ***The business of sustainable tourism development and management***. Routledge. Call Number: GC G 156.5 S6 2020
- Tribe, John (2020). ***The Economics of recreation, leisure and tourism***, 6th ed. Routledge. Call Number: GC GV 188 T75 2020
- Inkson, Clare (2018). ***Tourism management: an introduction***, 2nd ed. SAGE. Call Number: GC G 155 I55 2018
- Kotler, Philip T. (2018). ***Marketing for hospitality and tourism***, 7th ed. Pearson Education, Inc. Call Number: GC TX 911.3 M37 2018
- Hudson, Simon (2017). ***Marketing for tourism and hospitality and events***. SAGE. Call Number: GC G 155 H 83 2017
- Yang, Perlie (2016). ***Mandarin 1***. Unlimited Books. Call Number: FIL PL 1423 Y36 2016
- Perez, Ramonito (2015). ***Spanish for beginners***. Books atbp. Call Number: FIL PC 4111 P47 2015
- Williams, Stephen (2015). ***Tourism geography: critical understandings of place, space and experience***, 3rd ed. Routledge. Call Number: GC G 155 W55 2015

Prepared by:

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Librarian
25 May 2023